

Stand Soundtracks

Original Music for Media

Greg Richling and Jonathan Sheldon
Launch venture “Stand Soundtracks”

Greg Richling, the Grammy award-winning, multi-platinum selling musician, record producer & technology executive, and Jonathan Sheldon, award-winning filmmaker, songwriter and post-production entrepreneur, announce a focused partnership on original music for film, television and new media projects. www.standsoundpost.com/standsoundtracks.

“We see an opportunity to utilize our entertainment relationships to curate record-making teams for films and television projects,” says Sheldon. “To have someone with Greg Richling’s music pedigree executive producing music soundtracks will be very appealing to my post production clients.”

The duo plans to differentiate themselves with an approach closer to the Brill Building than a digital music shingle. “Imagine the best musicians and songwriters in the world, working from a holistic business-model to create timeless music for your movie or tv show,” says Richling. “That’s exactly what we are offering.”

